

Member News Spotlight

DCA member company, **Sebright Products** is once again in the spotlight! Sebright Products applied for and received a portion of an Access China grant that will assist West Michigan small manufacturers in creating a strong export plan in both China and India. The grant was written and administered by the VanAndel Global Trade Center (VAGTC) and the Seidman College of Business center in West Michigan. Sebright applied for the China portion of the grant and chose to present Bright Technologies, Specialty Equipment Division of Sebright Products, Inc. to various Environmental Consulting Firms, Trade Representatives, and even end users in specific market segments. Two other West Michigan companies also participated.

The photo (at right) shows *Jeannie Jansma* (back middle), Sebright Products grant administrator, with officials from the U.S. Department of Commerce, the VAGTC representatives and representatives from China.

The photo (below) is in the offices of a large environmental consulting and waste handling company, DJEC located in Shenzhen, Guandong, China. Mr. Liu, General Manager is explaining the assorted sludges processed by his company and reviewing which applications might be a good fit for the Bright Technologies equipment.



Jeannie says, “the growth in the small corner of South China we focused on is beyond anything I could imagine and solving the highly publicized environmental and air quality issues has become a priority, the opportunities are fantastic and we hope that this trade mission will mean new growth and innovation for Bright Technologies.”